

Exciting news! In 2011
Noble Fool
THEATRICALS
will become

Fox
Valley
Repertory
LIVE THEATER AT PHEASANT RUN

Inaugural *Fox Valley Repertory* 2011 Season Sponsorship



Fox Valley Repertory is the **largest arts organization** in the Fox Valley area with over **250** ticketed shows and **50,000** in attendance each year, and housed at the **largest entertainment resort in the Midwest** (Pheasant Run Resort). **Fox Valley Repertory** brings **professional talent** to the western suburbs through some of the most respected directors, designers, and actors in Chicagoland area.

In addition to the mainstage theatre, **Fox Valley Repertory** has the **most extensive offering of educational programs for students** through the Performing Arts Academy.

Supporting Fox Valley Repertory is an investment in the Fox Valley, the arts, and a professional, respected regional non-profit theater.

Accomplishments

- **500% subscriber growth** in four years (2006 -2010)
- Awarded over **50 Scholarships** to Performing Arts Academy students
- Voted One of the **Best Live Theatre Venues** in the Fox Valley (2010) by the Kane County Chronicle
- Voted One of the **Best Live Suburban Theaters** (2010) by Suburban Focus Magazine Readers
- Plaid Tidings at Noble Fool Theatricals Voted One of the **Best Local Plays** in 2010 by Suburban Nite Life Readers
- Awarded **Best Live Theatre of the Fox** (2007) by Kane County Chronicle Readers

“Hard to think of a more perfect evening of theater.” --The Daily Herald

2011 Producer Season Sponsor*

\$5,000

- Business name recognition in over **50,000** patron playbills
- Logo & link on <http://foxvalleyrep.org/> website year-round
- Visibility during the 2011 Summer Arts Festival (festival brochure, banner, e-blasts, & online at <http://foxvalleyartsfestival.org/>)
- Logo & company name displayed on lobby video reel visible year-round
- On-stage thank you before each of four mainstage Opening Night performances
- Social media recognition via Facebook & twitter monthly
- Logo displayed on banner in theatre lobby vestibule year-round
- Logo on 2011 mid-season Season Brochure (reaching 50,000+)
- **100 tickets total** to one mainstage dress rehearsal performance (*\$2,700 value*)
- Prominent sponsor recognition during one 2011 mainstage production (logo on banner, posters, postcards, e-blasts, webpage, & recognition in two print advertisements)

2011 Director Season Sponsor*

\$2,500

- Business name recognition in over **50,000** patron playbills
- Logo & link on <http://foxvalleyrep.org/> website year-round
- Visibility during the 2011 Summer Arts Festival (festival brochure, e-blasts, & online at <http://foxvalleyartsfestival.org/>)
- Logo & company name displayed on lobby video reel visible year-round
- On-stage thank you before each of four mainstage Opening Night performances
- Social media recognition via Facebook & twitter quarterly
- **50 tickets total** to one mainstage dress rehearsal performance (*\$1,350 value*)
- Prominent sponsor recognition during one 2011 mainstage production (logo on banner, posters, postcards, e-blasts, webpage, & recognition in one print advertisement)

2011 Patron Season Sponsor*

\$1,000

- Business name recognition in over **50,000** patron playbills
- Logo & link on <http://foxvalleyrep.org/> website year-round
- Visibility during the 2011 Summer Arts Festival (festival brochure, e-blasts, & online at <http://foxvalleyartsfestival.org/>)
- Social media recognition via Facebook & twitter bi-annually
- **25 tickets** to one mainstage dress rehearsal performance (*\$675 value*)
- Recognition during one 2011 mainstage production (logo on e-blasts, webpage, & recognition in one print advertisement)

***Category Exclusive:** Only one business per unique industry per level

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1,000,000+

in the Chicagoland area are exposed yearly to our organization's brand through advertising, public educational performances, paid performances, reviews & newspaper editorials

50,000+

annual attendance, largely from the Fox Valley area

43%

of our audience has a child between 0 – 18 years old

45%+

have household incomes over \$100,000

80%+

are married

95%+

of subscribers are within a 30 mile radius of Pheasant Run Resort

Some past and current supporters include:

City of St. Charles

Target

Air Tran Airways

Colonial Café and Ice Cream

Kane County Chronicle

Daily Herald

Walt Disney

Dominicks (Geneva)

Tukaiz

Coldwell Banker (The Glens)

MCC Technology

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Organization Contact Information

Chicagoland Theater Company

DBA: ***Noble Fool Theatricals*** (soon to be ***Fox Valley Repertory***)

4052 E Main St.

Saint Charles, IL 60174

630/443-0438

Point of contact: Scott Piner, Development Manager

630/618-9236

development@noblefool.org

Noble Fool Theatricals, soon-to-be Fox Valley Repertory, is a 501(c)(3) not-for-profit theater company in-residence at the Pheasant Run Resort in St. Charles; dedicated to creating an engaging theater experience by producing shows that inspire you to laugh, reflect, and reconnect to moments in your life.

Chicagoland Theater Company DBA Noble Fool Theatricals (*soon to be Fox Valley Repertory*) • FEIN: 56-2479474